

STATE of WISCONSIN



OFFICE of the GOVERNOR

Proclamation

WHEREAS; Wisconsin's vibrant downtowns and historic commercial districts are the centers of commerce, government, banking, and social life in our communities and are critical to our communities' overall economic development; and

WHEREAS; the Wisconsin Main Street Program was created in 1987 to provide technical support and training to organizations dedicated to downtown revitalization activities; and

WHEREAS; over the life of the program, Wisconsin Main Street communities have opened more than 2,800 new businesses, created nearly 15,000 new jobs, and generated more than \$2.1 billion in public and private investment; and

WHEREAS; in 2013, the Wisconsin Connect Communities Program was established to provide training and networking for communities or organizations working on revitalization topics, and has since generated more than 400 net new businesses, nearly 1,700 net new jobs, and more than \$2.7 billion in public and private investment; and

WHEREAS; to date, these programs have assisted 163 communities statewide with their downtown development efforts; and

WHEREAS; on this occasion, the state of Wisconsin joins the Wisconsin Main Street Program and Connect Communities Program in reaffirming its commitment to working with communities throughout our state to preserve and revitalize our downtowns;

NOW, THEREFORE, I, Tony Evers, Governor of the State of Wisconsin,
do hereby proclaim July 7 – 10, 2020, as

WISCONSIN MAIN STREET DAYS

throughout the State of Wisconsin and I commend this observance
to all our state's residents.



IN TESTIMONY WHEREOF, I have
hereunto set my hand and caused the
Great Seal of the State of Wisconsin
to be affixed. Done at the Capitol in
the City of Madison this 2nd day
of July 2020.

A handwritten signature in blue ink that reads "Tony Evers".

TONY EVERS
GOVERNOR

By Governor:

A handwritten signature in blue ink that reads "Douglas La Follette".
DOUGLAS LA FOLLETTE
Secretary of State